

GATS CAMEROON 2013

ADVOCACY TOWARDS A STRONG TOBACCO CONTROL LAW IN CAMEROON

TOBACCO CONSUMPTION

 8,9% of adults  13,9% of men  4,3% of women
1 100 000 adults are current tobacco users .

SECOND-HAND SMOKE

6 720 000 people are exposed to second-hand smoke from smokers in public places (Offices, restaurants, transportation, leisure sites...)




ECONOMIC IMPACT

Averagely, the smoker of manufactured cigarettes spends **4691 FCFA** per month, giving an average of **8,9%** of monthly Gross Domestic Product (GDP) per inhabitant.



ADVERTISEMENT ON TOBACCO PRODUCTS

 Almost **03** adults out of **10** (31,5%) have noticed advertisement or promotion of tobacco products.

HEALTH WARNINGS

- 75,4% of current smokers have notice health warnings on cigarette package;
- 35,5% of smokers plan to stop smoking due to these health warnings on cigarette packets .

TOBACCO CESSATION

- 7 out of 10 smokers plan or think to stop smoking;
- 1 out of 2 current smoker have tried to stop smoking.

LEGISLATION

80, 4% of adults are for the band of smoking in the interior of all public places.



RECOMMENDATIONS

- Adopt a strong anti-tobacco law in accordance with the FCTC and its effective implementation;
- Protect populations from tobacco smoke inside all public places, by creating 100% smoke-free environments;
- Adopt illustrative health warnings on packages of tobacco products;
- Prohibit all forms of advertisement, promotion and sponsorship in favor of tobacco products;
- Increase 70% of taxes on tobacco products, while reducing accessibility to tobacco products.

STRONG TOBACCO CONTROL LAW

Prohibit all forms of advertisement, promotion and sponsorship in favor of tobacco products

Protection from tobacco smoke exposition

Prohibit the sale of tobacco products to minors and by minors

Print health warnings on packages

Increase of prices by diversion of tax revenues to public health

